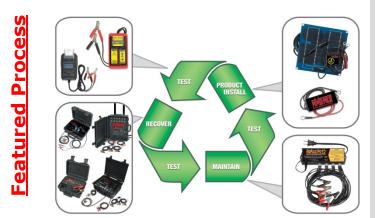
Don't Replace Your Batteries, Recover Them with our BMP



Battery Management Program (BMP): TEST: To understand the state of your batteries RECOVER: Why replace batteries when you can recover them? 70% of dead batteries can be returned to better than new condition. TEST: To understand the state of your batteries

MAINTAIN IN-SHOP: Maintain new and restored batteries in peak condition until they are needed.

TEST: To understand the state of your batteries **MAINTAIN ON VEHICLES:** Condition batteries on a daily basis while in the field to prevent future battery problems

Benefits

- Reduces annual battery consumption by 70%
- Eliminates jump starts
- Increases battery efficiency and power
- Extends battery life up to 3 times
- Recovers 70% of 'dead' batteries
- Supports corporate sustainability programs
- Reduces vehicle downtime
- Extends alternator and starter life
- Reduces number of maintenance man-hours
- Easy to understand and implement
- Patented Pulse Technology removes and prevents sulfation buildup

BMP Success

The battery management program at Rush Trucks in Houston paid for itself in less than 3 months by dramatically reducing the number of new batteries purchased each month by 85%. Over a 7 month period, they recovered 270 lead-acid and Optima batteries saving over \$41,000 in new battery purchases.

270 Batteries Recovered and over \$41,000 Saved



Time Period of 1-27-14 to 8-22-14

Products Corporation

PulseTalk

800-580-7554

"The BMP works and is easy to use. I don't understand why everyone doesn't have it." – Richard Andrus, Rush Trucks, Houston, TX

